Report Parameters:

AE INITIALS:

AE LOC:

AE RC:

BILLING SUMMARY: YES

GENERATE:

MAKEGOODS: YES

BUSINESS TYPE:

ORDER TYPE:

PRE PRINTED :

PRINTED DATE : REV NUM : 2

ORDERS OF

SORT BY: By Order Number

REQUEST ID:

REQUEST RUN ID:

ORDER RANGE: 80307





MEDIA AD VENTURES, INC.

8136 Old Keene Mill Rd Ste A300

AGREEMENT MADE BETWEEN

KYW TV3

KYW TV3

1041-80307-2

Required

prior notice

DATE PRINTED 11/13/12

CONTRACT NO. REV.

Cancellation Notice

Announcement 28 days

1555 Hamilton Street, . PHILADELPHIA PA 19130 **PAGE**

AND

ADVERTISER (OR AGENCY AND ADVERTISER) AGENCY (OR SERVICE) ACTING AS AGENT FOR 262648

PAT MEEHAN FOR CONGRESS

1051 Pontiac Rd

Drexel Hill

PA 19026-4816

USA

PRODUCTMEEHAN EST#462

AGENCY EST. NO. LOCAL JOHN LINK POL. SALESPERSON 462

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

Springfield

CAROLYN BUSH

USA

VA 22152-1853

PRODUCT CODE

9820

NATIONAL SALESPERSON

23941

NAME

AND

ADDRESS

CONTACT

BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 11/05/12

NO. WEEKS:

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

OUTHICIU)	f					1				
ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
1	M-F Cancelled		05:58A	07:00A	30S	10/22/12-10/22/12	THIS MORNING (5:58-7AM)	0	810.00	.00
2	M-F Cancelled		05:58A	07:00A	30S	10/29/12-10/29/12	THIS MORNING (5:58-7AM)	0	810.00	.00
3	M-T Cancelled		05:58A	07:00A	30S	11/05/12-11/05/12	THIS MORNING (5:58-7AM)	0	810.00	.00
4	M-F Cancelled		06:58A	09:00A	30S	10/22/12-10/22/12	CBS THIS MORNING	0	405.00	.00
5	M-F Cancelled		06:58A	09:00A	30S	10/29/12-10/29/12	CBS THIS MORNING	0	405.00	.00
6	M-T Cancelled		06:58A	09:00A	30s	11/05/12-11/05/12	CBS THIS MORNING	0	405.00	.00
7	M-F Cancelled		02:57P	04:00P	30s	10/22/12-10/22/12	THE DOCTORS	0	450.00	.00
8	M-F Cancelled		02:57P	04:00P	30s	10/29/12-10/29/12	THE DOCTORS	0	450.00	.00
9	M-T Cancelled		02:57P	04:00P	30s	11/05/12-11/05/12	THE DOCTORS	0	450.00	.00
10	M-F Cancelled		04:00P	05:00P	30s	10/22/12-10/22/12	DR. PHIL	0	1260.00	.00





CAROLYN BUSH

AGREEMENT MADE BETWEEN

KYW TV3

KYW TV3

1041-80307-2 **DATE PRINTED**

11/13/12

CONTRACT NO. REV.

1555 Hamilton Street, . PHILADELPHIA PA 19130

PRODUCTMEEHAN EST#462

			AN	ט		PAGE 2
23941	AGENCY (OR SERVICE) ACTING AS AGENT FOR	26264	48 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	MEDIA AD VENTUR	ES, INC.		PAT MEEHAN FOR		
AND	8136 Old Keene I	Mill Rd Ste A300		1051 Pontiac Rd	Required	
ADDRESS	G ' 5' 11	00150 1050				Announcement 28 days
	Springfield USA	VA 22152-1853		Drexel Hill USA	PA 19026-4816	prior notice

LOCAL

AGENCY EST. NO. PRODUCT CODE JOHN LINK POL. 9820 SALESPERSON 462

NATIONAL SALESPERSON

CONTACT

BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 11/05/12 NO. WEEKS:

CBS Television Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

Ī		SPOTS TIME					TOTAL			
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
11	M-F Cancelled		04:00P	05:00P	30S	10/29/12-10/29/12	DR. PHIL	0	1260.00	.00
12	M-T Cancelled		04:00P	05:00P	30S	11/05/12-11/05/12	DR. PHIL	0	1260.00	.00
13	M-F Cancelled		05:00P	06:00P	30S	10/22/12-10/22/12	5PM EARLY NEWS	0	765.00	.00
14	M-F Cancelled		05:00P	06:00P	30S	10/29/12-10/29/12	5PM EARLY NEWS	0	765.00	.00
15	M-T Cancelled		05:00P	06:00P	30s	11/05/12-11/05/12	5PM EARLY NEWS	0	765.00	.00
16	M-F Cancelled		06:00P	06:30P	30s	10/22/12-10/22/12	NEWS 3 AT 6	0	1440.00	.00
17	M-F Cancelled		06:00P	06:30P	30S	10/29/12-10/29/12	NEWS 3 AT 6	0	1440.00	.00
18	M Cancelled		06:00P	06:30P	30S	11/05/12-11/05/12	NEWS 3 AT 6	0	1440.00	.00
19	M-F Cancelled		06:30P	07:00P	30S	10/22/12-10/22/12	CBS EVENING NEWS	0	2250.00	.00
20	M-F Cancelled		06:30P	07:00P	30S	10/29/12-10/29/12	CBS EVENING NEWS	0	2250.00	.00
21	M Cancelled		06:30P	07:00P	30S	11/05/12-11/05/12	CBS EVENING NEWS	0	2250.00	.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY AS AGENT FOR (ADVERTISER) ACCEPTED BY STATION





AGREEMENT MADE BETWEEN

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

KYW TV3

1041-80307-2 **DATE PRINTED**

CONTRACT NO. REV.

3

Cancellation Notice

Announcement 28 days

11/13/12

Required

prior notice

AND **PAGE** ADVERTISER (OR AGENCY AND ADVERTISER)

MEDIA AD VENTURES, INC. PAT MEEHAN FOR CONGRESS

8136 Old Keene Mill Rd Ste A300 1051 Pontiac Rd

Springfield VA 22152-1853 Drexel Hill PA 19026-4816

USA

USA

CONTACT CAROLYN BUSH PRODUCTMEEHAN EST#462

AGENCY EST. NO. LOCAL PRODUCT CODE JOHN LINK POL. 9820 SALESPERSON 462

AGENCY (OR SERVICE) ACTING AS AGENT FOR 262648

NATIONAL SALESPERSON

23941

NAME

AND

ADDRESS

BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 11/05/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ITEM	DAYS	SPOTS PWK.	TI FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
	57.110				22.10111	211201112011120	oo.u uno		0	
22	Sa Cancelled		06:57P	07:56P	30S	10/27/12-10/27/12	ET THIS WEEK	0	585.00	.00
23	Sa Cancelled		06:57P	07:56P	30s	11/03/12-11/03/12	ET THIS WEEK	0	585.00	.00
24	M-F Cancelled		06:58P	07:27P	30s	10/22/12-10/22/12	ENTERTAINMENT TONIGHT	0	1260.00	.00
25	M-F Cancelled		06:58P	07:27P	30S	10/29/12-10/29/12	ENTERTAINMENT TONIGHT	0	1260.00	.00
26	M Cancelled		06:58P	07:27P	30S	11/05/12-11/05/12	ENTERTAINMENT TONIGHT	0	1260.00	.00
27	M-F Cancelled		07:28P	07:57P	30s	10/29/12-10/29/12	THE INSIDER	0	1440.00	.00
28	M Cancelled		07:28P	07:57P	30S	11/05/12-11/05/12	THE INSIDER	0	1440.00	.00
29	M-F Cancelled		07:28P	07:57P	30S	10/22/12-10/22/12	THE INSIDER	0	1440.00	.00
30	M Cancelled		07:57P	08:57P	30S	10/29/12-10/29/12	HOW I MET YOUR MOTHER/PARTN	0	9000.00	.00
31	M Cancelled		07:57P	08:57P	30s	11/05/12-11/05/12	HOW I MET YOUR MOTHER/PARTN	0	13500.00	.00
32	т		07:57₽	09:00P	30s	10/30/12-10/30/12	NAVY NCIS	0	12600.00	.00





AGREEMENT MADE BETWEEN

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

PAGE

CONTRACT NO. REV.

1041-80307-2

DATE PRINTED 11/13/12

AND 4 ADVERTISER (OR AGENCY AND ADVERTISER) 23941 AGENCY (OR SERVICE) ACTING AS AGENT FOR 262648 **Cancellation Notice** NAME MEDIA AD VENTURES, INC. PAT MEEHAN FOR CONGRESS Required 8136 Old Keene Mill Rd Ste A300 1051 Pontiac Rd AND Announcement 28 days **ADDRESS** Springfield VA 22152-1853 Drexel Hill PA 19026-4816 prior notice

USA

PRODUCTMEEHAN EST#462

NO. WEEKS:

USA CAROLYN BUSH

BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 11/05/12

TIME

AGENCY EST. NO. LOCAL PRODUCT CODE JOHN LINK POL. 9820

SALESPERSON 462

NATIONAL SALESPERSON

CONTACT

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

		SPOTS						TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
33	Cancelled		09:00P	10.000	200	10/26/10 10/26/10	MADE THE THOUSEY	0	6200 00	00
33	F Cancelled		09:00₽	10:00P	30S	10/26/12-10/26/12	MADE IN JERSEY	0	6300.00	.00
34	M-Su Cancelled		11:00P	11:35P	30S	10/22/12-10/22/12	LATE NEWS	0	2700.00	.00
35	M-Su <i>Cancelled</i>		11:00P	11:35P	30S	10/29/12-10/29/12	LATE NEWS	0	2700.00	.00
36	M Cancelled		11:00P	11:35P	30S	11/05/12-11/05/12	LATE NEWS	0	2700.00	.00
37	M-F Cancelled		11:35P	12:37A	305	10/22/12-10/22/12	DAVID LETTERMAN	0	900.00	.00
38	M-F Cancelled		11:35P	12:37A	30S	10/29/12-10/29/12	DAVID LETTERMAN	0	900.00	.00
39	M Cancelled		11:35P	12:37A	30S	11/05/12-11/05/12	DAVID LETTERMAN	0	900.00	.00
40	Sa Cancelled		06:57A	09:00A	30S	10/27/12-10/27/12	CBS SATURDAY MORNING NEWS	0	450.00	.00
41	Sa Cancelled		06:57A	09:00A	30S	11/03/12-11/03/12	CBS SATURDAY MORNING NEWS	0	450.00	.00
42	Su Cancelled		05:58A	07:00A	305	10/28/12-10/28/12	WKND NEWS SUN 6-7A	0	450.00	.00
	(1)					Conditions if	reverse of this page and any attachments have			





JOHN LINK POL.

AGREEMENT MADE BETWEEN

KYW TV3

CONTRACT NO. REV. 1041-80307-2 **DATE PRINTED** 11/13/12

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

PAGE 5

AND ADVERTISER (OR AGENCY AND ADVERTISER) 23941 AGENCY (OR SERVICE) ACTING AS AGENT FOR 262648 **Cancellation Notice** NAME MEDIA AD VENTURES, INC. PAT MEEHAN FOR CONGRESS Required 8136 Old Keene Mill Rd Ste A300 1051 Pontiac Rd AND Announcement 28 days **ADDRESS** Springfield VA 22152-1853 Drexel Hill PA 19026-4816 prior notice USA USA CONTACT CAROLYN BUSH PRODUCTMEEHAN EST#462 AGENCY EST. NO.

PRODUCT CODE

9820

SALESPERSON NATIONAL SALESPERSON

LOCAL

BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 11/05/12 NO. WEEKS:

462

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

Othirilony	•	SPOTS		ME				TOTAL		
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
43	Su Cancelled		06:58A	09:00A	30S	10/28/12-10/28/12	WKND NEWS SUN 7-9A	0	495.00	.00
44	Su Cancelled		06:58A	09:00A	30S	11/04/12-11/04/12	WKND NEWS SUN 7-9A	0	495.00	.00
45	Su Cancelled		08:57A	10:30A	30S	10/28/12-10/28/12	CBS SUNDAY MORNING	0	1440.00	.00
46	Su Cancelled		11:35P	12:05A	30S	10/28/12-10/28/12	SPORTS ZONE Total Contract:	0	675.00	.00
ORDE	R 80307 HAS BEEN	CANCE	LLED.		Qtr 4	.00 -12 .00	Billing Summary Nov Dec .00 .00		Total . 00 AND TOTAL . 00	